

SNOOPY



PEANUTS



PEANUTS®

**REGIONAL
MARKETING
CAMPAIGNS
SUPPORTING
GLOBAL
INITIATIVES**



**PEANUTS® HAS 78%
BRAND AWARENESS
WITH KIDS AND 91%
WITH ADULTS**

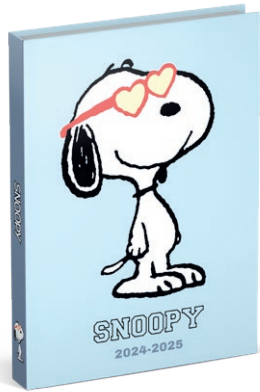


**BEST-LOVED
COMIC STRIP
IN HISTORY**



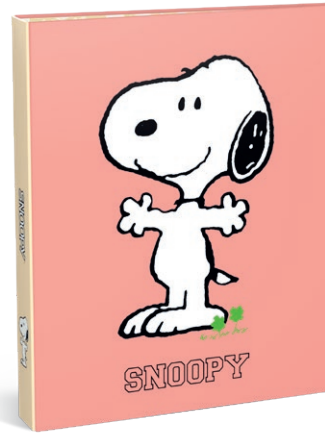
**PEANUTS®
HAS A
SIGNIFICANT
PRESENCE
IN FASHION**





1. SCHOOL DIARY INTERNATIONAL

554345 | Size: 125 x 175 mm
1 day/page, 11 languages*, standard interior,
16 personalised full colour illustrations
Features: glossy lamination



2. RING BINDER A4

2R: 554369 | 4R: 554352 | 23R: 554376
Features: spine 4,5 cm,
glossy lamination



3. ELASTIC FILE A4

554383
Features: glossy lamination



4. SCHOOL LABELS

554406
Features: set of 16 labels



5. BOOK WRAPPING PAPER

554390
Size: 100 x 70 cm
Features: 2 sheets



6. PEN CASE ROUND

552426 | Size: 23 cm
Features: polyester, heat transfer print,
woven branded flagtag, metal zipper puller

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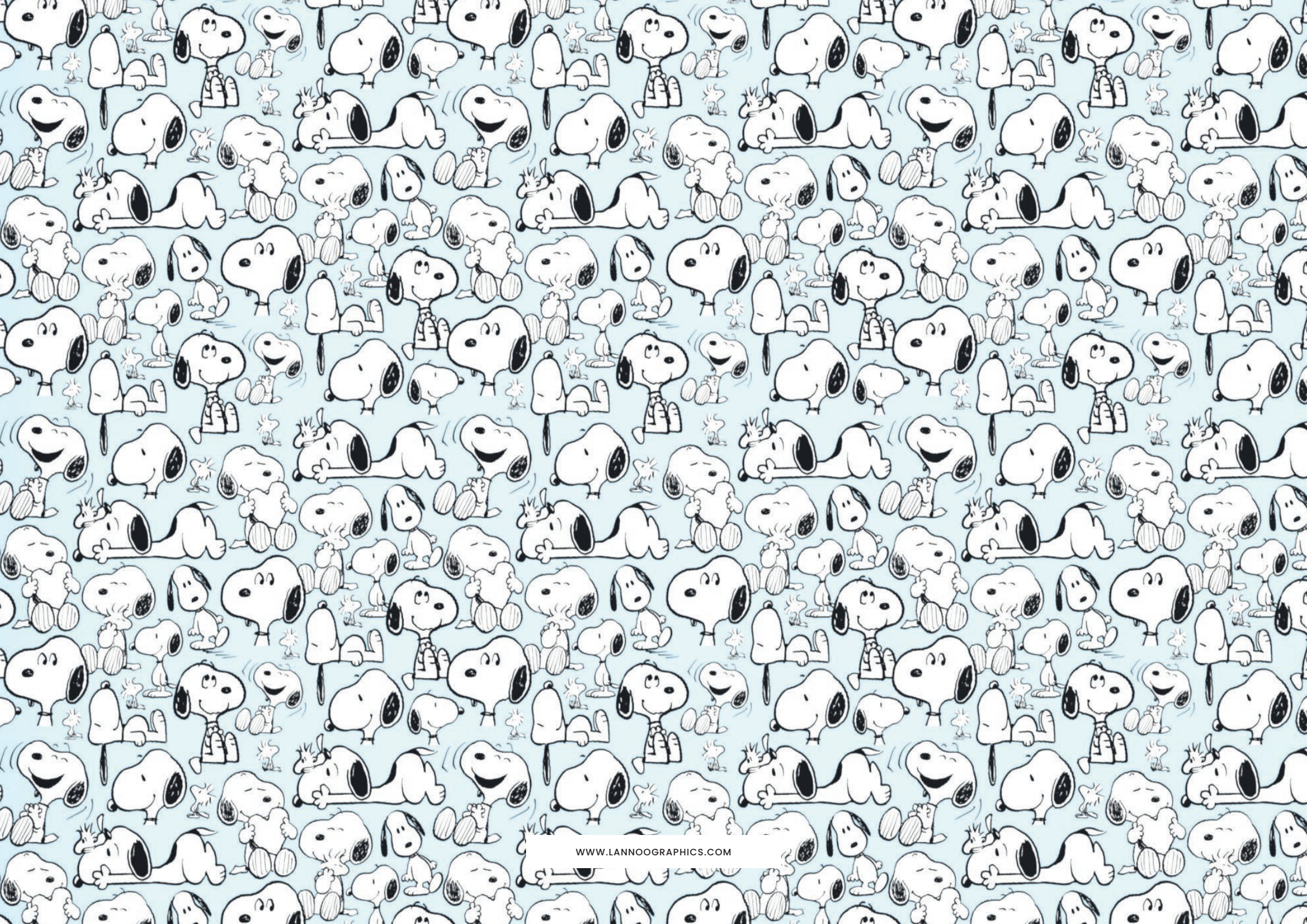
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